



THE FIVE FACES OF GENIUS

TRAINING AND DEVELOPMENT

FireMark offers customized training courses for all management levels.

We profile each participant using *The Five Faces of Genius* framework to identify their personal creative style. We facilitate an experience that assists participants in using the framework for their individual business challenges. Each practices the skills of invention on their own business issue.

We also facilitate discussion about ideas to make innovation a part of the corporate culture and provide techniques for mastering *The Five Faces of Genius* within business teams.

The Outcome

- Tools for on-going innovation in business
- New ideas for each participant's business concern
- Increased skill for personal and cultural creativity